

# The Business of Thinking™

## Start thinking

### Module summary

Each of us is unique and has a different thinking style. There is no one best style. Yet, there are definite individual and organisational advantages when people know their thinking preferences and can use an organised framework—Whole Brain Thinking—to capitalise on their own preferences and tap into those of others.

### Who should attend?

- ♦ Managers
- ♦ Supervisors
- ♦ Individual contributors

### Prerequisites

All participants need to have completed an HBDI™ survey form

### Typical time investment

4 hours

### Learning outcomes

At the end of this module participants will be able to:

- ♦ describe the Whole Brain Model®
- ♦ recognise the four dominant thinking styles
- ♦ recognise the thinking styles of others
- ♦ explain the meaning of the HBDI™ scores and understand their implications
- ♦ use a Whole Brain Thinking tool to examine a business issue or challenge from multiple dimensions
- ♦ analyse work tasks and activities to determine which thinking styles are needed for each.

### Key activities

- ♦ Complete the 'Diversity' activity to demonstrate Whole Brain Thinking in action
- ♦ Apply Whole Brain Thinking to every day activities
- ♦ Discover the thinking preferences in others
- ♦ Examine and understand your own HBDI™ profile
- ♦ Explore the consequences of individual profiles
- ♦ Apply Whole Brain Thinking to a business issue

better results through better thinking

Africa / Americas / Asia / Australia / Europe



# Module topics

## Introduction

- ♦ Provides key logistical information and a context for the training
- ♦ Introduces the power of Whole Brain Thinking through an interactive activity

## Diversity

- ♦ Drills deeper into the Whole Brain Thinking Model by identifying individual characteristics associated with each of the four quadrants in the Whole Brain Model®
- ♦ Provides validation for the model and for HBDI™ Profile results

## Our Four Different Selves

- ♦ Gives participants a deeper understanding of the quadrants and how they relate to every day life

## Every day thinking

- ♦ Gives participants opportunity to see Whole Brain Thinking in what they see and read

## Clues

- ♦ Gives participants an opportunity to guess other people's preferences

## Draw your own profile

- ♦ Provides participants with more information on Whole Brain Thinking and the opportunity to guess their profile score before seeing their actual scores

## HBDI™ results

- ♦ Provides participants with their HBDI™ Profile scores and a clear description of what the scores mean

## Sharing profiles

- ♦ Helps participants gain further understanding of the clusters within each quadrant by having them compare their profiles with others who have the same dominant quadrant

## Quadrant clusters

- ♦ Provides participants with the opportunity to 'see' where people's preferences fall among the four quadrants

## Applying Whole Brain Thinking to a business challenge

- ♦ Gives participants the opportunity to understand how different profiles can provide a fuller exploration of issues and challenges facing an organisation

## Your profile at work

- ♦ Gives participants the opportunity to see how Whole Brain Thinking applies to work

## Strengths/Frustrations

- ♦ Helps participants understand and value the quadrants more

## Start thinking action planning

- ♦ Gives participants the opportunity to specifically plan how they will apply Whole Brain Thinking to their individual work

## Share an insight and action

- ♦ Helps participants gain further understanding of the clusters within each quadrant by having them compare their profiles with others who have the same dominant quadrant

## Module summary

- ♦ Reviews the module content
- ♦ Reinforces the key learning points



[www.hbdi.co.za](http://www.hbdi.co.za)

The Originators of Whole Brain Technology™ and the Creators of the Herrmann Brain Dominance Instrument (HBDI)™

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